



SOCIETY FOR HUMAN ECOLOGY (SHE)

Northeast Regional Conference on Sustainable Community Development

April 19-20, 2002

Antioch New England Graduate School
Keene, New Hampshire

The Society for Human Ecology is an international interdisciplinary professional society that promotes the use of an ecological perspective in both research and application.

Proposed sessions include:

- Green Business
- Research/Watershed Planning
- Ethics and Sustainability
- The Contribution of Non-Profits
- Art & Sustainable Communities
- Sustainable Energy
- Ecological Economics
- Participatory & Democratic Processes

Co-sponsored by Antioch New England Graduate School,
College of the Atlantic and Green Mountain College

For more information contact Peter Throop at pthroop@antiochne.edu or
(603) 357-3122 ext. 276



The Society for Human Ecology

Northeast Regional Conference On *SUSTAINABLE COMMUNITY DEVELOPMENT*

Friday, April 19, 2002

Registration 12:00 – 5:30 Antioch Graduate School Location - Community Room

Session I: 1:00 – 3:15

A. Green Business: Chair - Davis Taylor Location - Dance Studio

Paul Lipke, Sustainable STEP New England, *The Natural Step Framework: A Tool to Capture Business Advantage through Sustainability*

Anne Hewes, Antioch NE, *Participatory Research: Laying the Groundwork for Implementing an Eco Industrial Park (EIP) in Southern Maine*

Gray Cox, College of the Atlantic, *Towards a New Theory of the Firm*

Wayne Fawbush, Vermont Jobs Fund, *Vermont Sustainable Jobs*

Davis Taylor, College of the Atlantic, *Spreading the Green: Lessons Learned from the Initiation of College of the Atlantic Ecological Entrepreneurship Program*

B. Sustaining Non-Profit Organizations Chair - Rebecca Purdom Location - S 206/208

David Ramsay, Merrimack River Watershed Council, *Prairie Wolf Slough Wetlands Restoration: Creating a Sense of Place, Developing Stewardship and Restoring the Ecology in a Chicago Suburb*

Tom Thompson, 1st Rochdale Cooperative NYC: Energy and Telecommunication Services, *1st Rochdale Cooperative: Delivering Sustainable Energy to our Members*

Hilary Harris and Paul Leveille, Society for the Protection of New Hampshire Forests, *LEED Certification: Going for the Gold - Another High-Performance Building for the Society for the Protection of New Hampshire Forests*

Jan Van Buren, Vermont Alliance of Non Profit Organizations, *The Policy of Pulling Together*

Rebecca Purdom, Green Mountain College, *New Models for Sustainable Corporate-Nonprofit Partnerships*

Session II: 3:30 – 5:45

A. Sustainable Resource Management: Chair - Meriel Brooks Location - Dance Studio

Tom Duston, Keene State College, *Beyond Demonstration Forests: An Ecological Economics Model for Large Scale Sustainable Open Space Planning in Areas Threatened By Sprawl*

Kelly Ault, Businesses for the Northern Forest, *Shaping the Northern Forest Economy: Strategies for a Sustainable Future*

Michael Simpson, Antioch NE, *Saving the Family Farm*

Tora Johnson, College of the Atlantic, *Entanglements: The Intertwined Fates of Whales and Fishermen*

Meriel Brooks, Green Mountain College, *Vermont Recreational Fisheries: A Partial Analysis of Economic and Ecological Sustainability*

B. Philosophical Perspectives I: Chair - Tom Cheetham

Location - S206/208

Pam Heckel, University of Cincinnati, *Examining Homelessness Through Building Dwelling Thinking*

Edwin Kurlfink, Michigan State University, *The Eco-Activist and the Conventional Farmer: Disparate Views from Common Ground*

Michael Womersley, Unity College, *A Peculiarly American Green: Religion and Environmental Policy In the United States*

Tom Cheetham, College of the Atlantic, *Quicksilver Sulfur and the Work of the World*

Dinner: 6:00 – 7:15 **Location - Community Room**

Keynote Address 7:15 – 8:30 **Location - Community Room**

Mac MacCabe and Jay Friedlander: *Changing the World One Meal at a Time: A History and a Case Study*

Saturday, April 20, 2002

Registration 8:00 – 12:00 **Location - Community Room**

Continental Breakfast 8:00 – 9:00 **Location - Community Room**

Session III: 8:30 – 10:45

A. Renewable Energy and Sustainable Communities I: Chair - Steve Letendre

Location - Science Lab 1

Christopher Sinton, Alfred University, *Solar Powered Water Pumping Can Work in the Northeast*

Rhett Lamb and Christa Koehler, City of Keene, *Communities for Climate Protection*

Thom Meredith, McGill University, *Building Community Participation in Environmental Planning: a Case Study From Montreal's West Island*

Steven Letendre, Green Mountain College, *"Soft Path" Technologies are Ready: An Update on Distributed Generation Technologies and Costs*

B. Participatory Processes: Chair - Tom Mauhs-Pugh

Location - Dance Studio

Rebecca Romsdahl, George Mason University, *Ensuring Accountability in Collaborative Decision-making*

Amy Scott, College of the Atlantic, *Above and Beyond Chemical Parameters: Involving Citizens in Watershed Baseline Studies*

Sabine O'Hara, Green Mountain College, *The Downtown Poultney Revitalization Project*

Jack Calhoun, Antioch New England Institute, *Vision to Action*

Tom Mauhs-Pugh, Green Mountain College, *Sustainability and Democratic Structures in a Market Economy*

Session IV: 11:00 – 12:00

A. A River Runs Through It: A College-Community Watershed Curriculum for Regional Planning

Location - Dance Studio

Richard Borden, College of the Atlantic

Kenneth Cline, College of the Atlantic

Amy Scott, College of the Atlantic

Gordon Longworth, College of the Atlantic

Bethany Murray, College of the Atlantic

B. The Theory of Sustainable Communities Chair - Pete Throop Location - Science Lab 1

Phil Rice and Elizabeth Sawin, Sustainability Institute, *What Living Systems Can Teach Us About Sustainable Community*

Gwendolyn Hallsmith, Vermont Earth Charter Campaign, *Meeting Human Needs with Community Systems: Sustainable Community Development*

Ann Ambrecht, Dartmouth College, *Constructing Sustainable Communities: Some Lessons Learned*

Lunch 12:00 – 12:45

Location - Community Room

Keynote Address 12:45 – 1:45 Location - Community Room

Tom Dietz, George Mason University, *Thinking About Environmental Conflict*

Session V: 2:00 – 3:00

A. Global Perspectives

Chair - Jennifer Wilhoit

Location - Science Lab 1

Melissa Birch, Boston University, *Integration of Sustainable Development into Government Policies Programs and Institutions in Brazil: A Genuine Paradigm Shift?*

Jennifer Wilhoit, Antioch NE, *Creating a Network of Craft Co-operatives and Conservationists: A Critical Approach*

B. Student Forum

Chair - William Throop

Location - Dance Studio

Dustin Eirdosh, College of the Atlantic, *Successful Community Agroforestry Systems*

Joshua Machat, College of the Atlantic, *Modernity, Sustainability and the Good Life*

Jasmine Peters, Green Mountain College, *Agriculture in the Everglades*

Session VI: 3:00 – 5:00

A. Education for Sustainability

Chair - Pete Throop

Location - Science Lab 1

Beth White, Antioch NE, *Wild Treasures: Sustainability Naturally*

Harry Cabot, College of the Atlantic, *Brain Clocks and School Calendars: Freeing Prisoners of Time and Creating Cultures of Peace*

Steve Chase, Antioch NE, *Educating Environmental Activists: Developing A Model Graduate Program in Environmental Advocacy and Organizing*

Pete Throop and Jared Volpe, Antioch NE, *Developing a Model for Community Goal Setting*

B. Philosophical Perspectives II: Chair - Bill Throop Location - Dance Studio

Jon Jensen, Green Mountain College, *Eating for a Sustainable Future*

John Visvader, College of the Atlantic, *Future Wild: Ecology, Sustainability and Science Fiction*

Bill Lynn, The Hastings Center, *Moral Carrying Capacity: Thinking Like an Animal*

Bill Throop and India Burnett-Holiday, Green Mountain College, *Ethical Discourse and Sustainable Communities*

Conference registration fees cover meals at the conference (dinner, lunch and a continental breakfast) as well as membership in the Society for Human Ecology (for non-members):

Paid SHE members: \$35.00; Non-members: \$85.00; Students: \$25.00

Lodging - Lodging is not included in the registration fee for the conference, but has been arranged at a substantially lowered rate for participants. A block of rooms is reserved for conference participants at the nearby Keene Super 8 Motel. To make reservations, please contact the Keene Super 8 at 1-603-352-9780. Ask for Jim, and please tell them that you are with the Society for Human Ecology conference at Antioch New England Graduate School, April 19 & 20, 2002. Rates - \$50 for one person (single room), \$55 for two people (double room). All rates are in U.S. currency. Rates do not include additional taxes. These rates apply, per night, for conference participants for the nights of April 19 and 20. **Please make reservations by April 5, 2002.**

Keene Super 8 Motel is located just off Route 9, heading west away from Keene towards Brattleboro, VT.

Directions to Antioch New England Graduate School Keene Campus may be found at:
<http://www.antiochne.edu/prospects/admissions/admlocation.html>

Keynote Speakers:

Mac McCabe, President and CEO of O'Naturals. Mac is one of the three founders of O'Naturals. Both as a management consultant and executive, he has extensive experience as a senior manager both inside and outside the natural foods industry. He was the General Manager of Northeast Cooperatives, the original natural foods distributor in the Northeast, and has served as Board Treasurer of Frontier Natural Products of Norway, Iowa. He was previously the CEO of the Greyston Bakery in Yonkers, New York and Eileen Fisher in Irvington, New York. He was a founder of the Georgetown Collection, a \$30 million direct mail company and held management positions at L. L. Bean and the Museum of Modern Art, New York. Mac's particular strength is putting together outstanding management teams to move a venture forward. He holds an MBA from Harvard and a BA in economics from Case Western Reserve University.

Jay Friedlander, Vice President and COO of O'Naturals. Jay has been on the management team since October 1998, directing the research and concept development. Jay has over eight years experience managing people and implementing projects, in diverse fields such as new enterprise development, environmental education and as a Peace Corps Volunteer in Mauritania, West Africa. Jay met Mac and Gary in 1997 during a field consulting experience for Stonyfield Farm, as part of his MBA Program at Babson College. Upon graduating as valedictorian of his class from Babson, Jay worked as a consultant to Fortune 100 companies. In this role, he directed research and strategy development to build their brands and drive profitability by creating exceptional customer experiences. He holds a BA with honors in Sociology and Anthropology from Colgate University.

Thomas Dietz is College of Arts and Sciences Distinguished Professor and Professor of Environmental Science and Public Policy and Sociology at George Mason University. He holds a Bachelor of General Studies from Kent State University and a Ph.D. in Ecology from the University of California, Davis. He is a Fellow of the American Association for the Advancement of Science, a Danforth Fellow, past-president of the Society for Human Ecology and has received the Distinguished Contribution Award from the Section on Environment, Technology and Society of the American Sociological Association. He currently chairs the U.S. National Research Council Committee on Human Dimensions of Global Change, is a member of the U.S. N.R.C. Committee on Global Change Research, and serves as Secretary of the Social and Economic Sciences Section of the American Association for the Advancement of Science. His research interests are in human ecology and cultural evolution. He has a long-standing program of scholarship on the relationship between science and democracy in environmental policy. With collaborators at George Mason he has published a series of papers on environmental values and beliefs of the public. He is also working on methods for better integrating social science and environmental sciences perspectives in macro-comparative analysis. He has co-authored or co-edited seven books and written over 70 papers and book chapters.